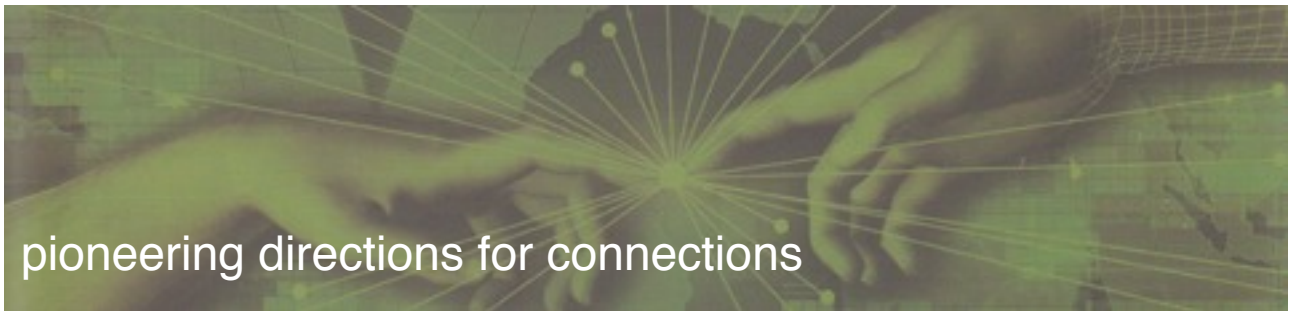


things are changing, we should know, we're changing them

In your chosen field, how do you find your customers? Times are changing. Gone are the days of cold calling and door knocking, while press, tv and radio advertising increasingly fail to bring the results you need. As if that wasn't enough Data Protection, Telephone Preference Service and Mail Preference Service legislation threatens huge potential fines and massive dents in your reputation.

Recognising this onslaught in 2000, Price Engines Ltd. was formed by the union of a direct sell marketing organisation and an internet service provider, to develop the marketing and lead generation tools that would be needed for the years to come. With massive investment and growth since then, the future is here and now. There is a source of quality price conditioned leads, and many of them. We don't expect to be able to pull the wool over your eyes.



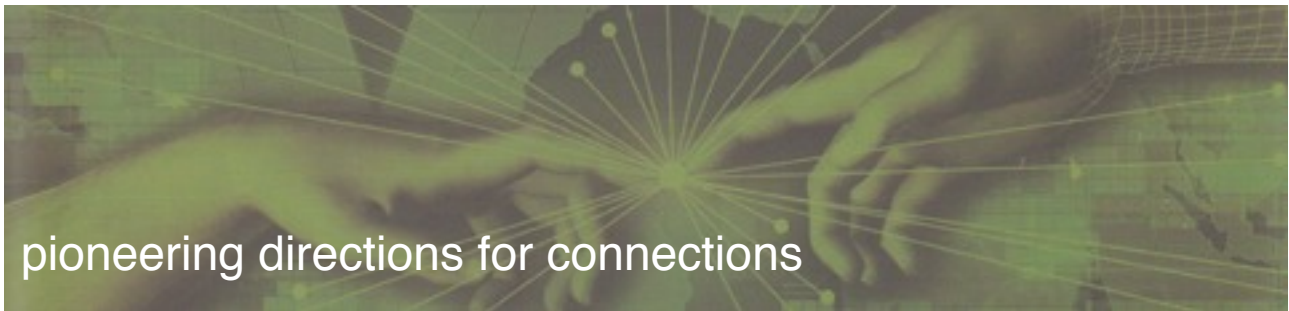


ahead of the game, behind your business

Since the start of the new millennium we have been developing what we believe to be the largest, dedicated direct selling lead generation machine anywhere in the world. We're already backing a network of hundreds of companies by providing them with confirmed appointment leads that turn into billions of pounds worth of signed contracts every year.

We don't have any products ourselves, we don't operate a fleet of vans, we don't install, fabricate or fit. We do have an extensive database of customers who ask us to recommend quality suppliers of home improvement products. With these recommendations we can help you grow your business without massive commitment or changing the way you work.

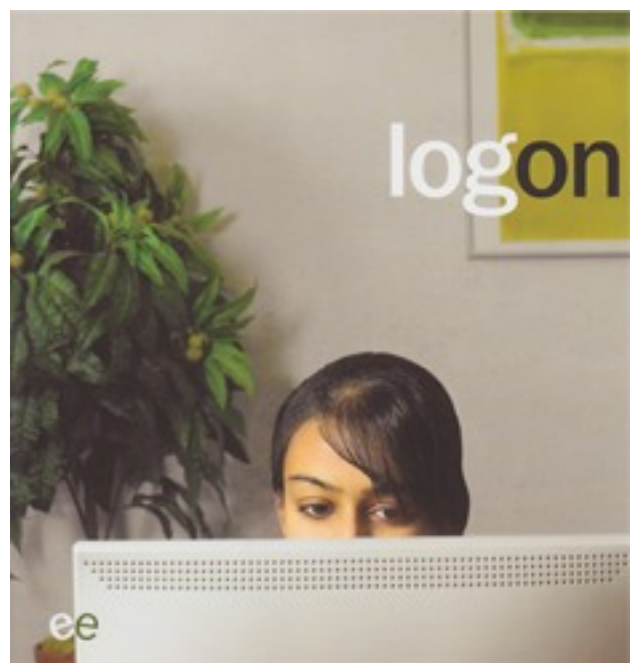


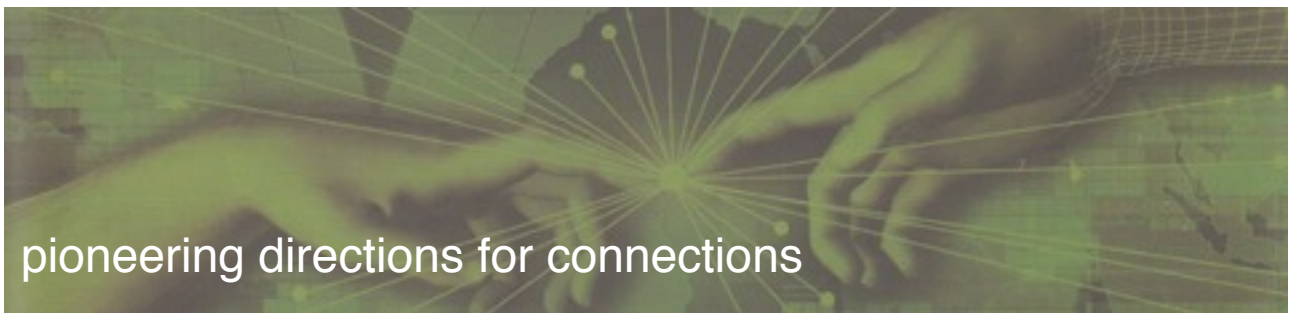


the search for reliable leads

Finding those customers who are thinking about buying your products is hard. We can't read minds, but we can spot the signs. Using our technology we cast our net wide to identify individuals in the early stages of making a buying decision. Search engine technology and an advanced customer profile enable us to be there, in front of the customer - almost as if we could read their mind.

We're in the right place at the right time so thousands of people every week log onto our service to request quotations. We're happy to oblige. Without pressure we can ask the questions you can't and we can start matching customers' requirements against your strengths and products. Things are starting to happen.

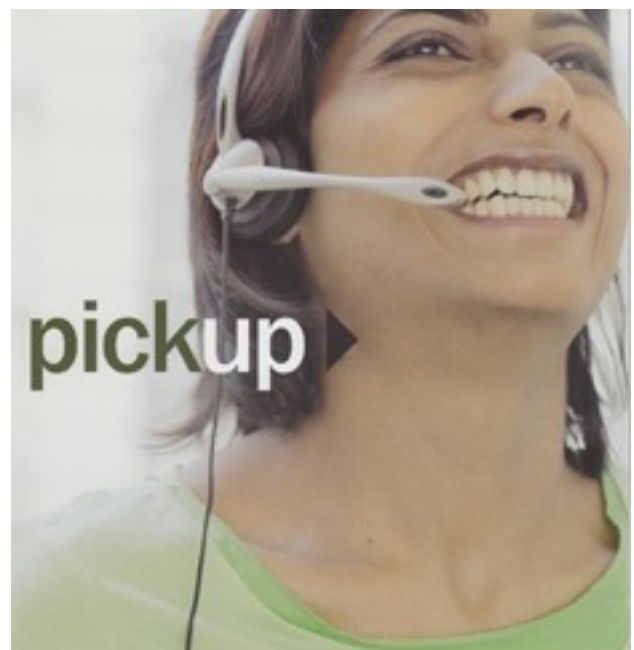




leave all the hard work to us

Just the name, address and telephone details of the customer who's thinking of buying your products might sound appealing. But we can do better. We can find those ready to sit with you and discuss your products face to face. Our sales advisors work with the customer to identify which companies are most likely to offer the products or services they require.

Things are changing, and at Price Engines we're proud to be at the top of the pile, connecting more customers with more home improvement companies every week. It's enough to make you smile.





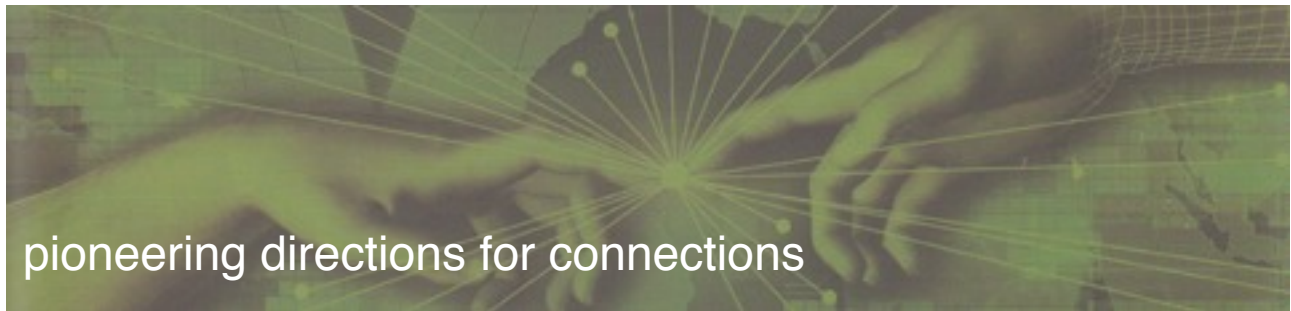
pioneering directions for connections

act on warm leads, not cold calls

In less than the time it's taken you to read this far, we could have had your foot through a customer's door. No lie. Within minutes of a customer visiting our websites, we've called them, had a chat, discussed their options and can have a fax, email or SMS text transmitted to you with all the information you need to make the appointment they've requested. Our job is done, and we would be proud to have been able to recommend our customer to you.

After all, our only product is the referral of a genuine customer, in the process of buying the products and services you offer. And we take pride in our product, just as you do yours.





Price Engines Ltd is located at prestigious new premises behind the Bubble Inn at Stenson Marina, on the Trent & Mersey Canal.

Directions:

J4 off the A50 Uttoxeter / M1 (J24) road, take the Willington turning. In Willington, turn LH at the first roundabout and take the A5132 to Swarkestone. Just out of Willington look out for, and follow the brown 'Bubble Inn' signposts on the left.

From Derby itself, take the Stenson road off of the A5111 ring road and follow over the A50 towards Stenson. The Bubble Inn turning is on your RH just before the canal bridge.

Price Engines Ltd, Pioneer House, Derby Road, Stenson, Barrow-on-Trent, Derby, DE73 7HL

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